

## Product & Prototype Design

I love to make **complicated things simple**.

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### Skills & Services

Content Strategy  
Ethnographic Research  
Information Architecture  
Interaction Design  
Rapid Prototyping  
Service Design  
User Experience Strategy  
Usability Testing  
User Research  
Web Design  
Wireframing

### Web Development

HTML5 & SCSS  
Mobile Design  
Responsive Design  
Bootstrap, Foundation  
NodeJS, AngularJS,  
ReactJS, MeteorJS  
WordPress & PHP

### Design Tools

Axure, Sketch  
Adobe Creative Suite  
Pen & Paper!

### Other

Fluent in Swedish & Mandarin  
Dual citizen (U.S. & Sweden)  
Willing to relocate

**Independent & Freelance Projects** [read more at janzheng.com](http://janzheng.com)

**UX Design, Web Design, Full-Stack Web Development**—Atlanta, GA—2014+

**Film Source:** a startup for background cars for movie productions. [filmsource.org](http://filmsource.org)

**Ellen Thomas Events:** website for a local wedding planner. Wordpress. [ellenthomasevents.com](http://ellenthomasevents.com)

**Decatur Smiles:** a simple, fun landing page for a dental clinic. Middleman. [decatursmiles.com](http://decatursmiles.com)

**Novel Monkey:** a speed-writing app for quirky novelists. React+Meteor. [novelmonkey.com](http://novelmonkey.com)

**ATLX:** an event registration+management system. React+Meteor. [atlantalindyexchange.com](http://atlantalindyexchange.com)

**Diamax Korea:** a light-weight and highly customizable product and CMS for product management and event show display. React+Meteor. [diamakorea.com](http://diamakorea.com)

**Double the Donation:** Helped more than double subscriptions by designing & copywriting a highly targeted and guided conversion funnel. Wordpress. [doublethedonation.com](http://doublethedonation.com)

**GigaGen:** Created the information architecture and wireframes for software that helps researchers understand and compare sequencing results from RNA centrifuges.

### Ubiquiti Networks

**Lead User Experience Architect, UX Design, Front-End Dev**—Atlanta, GA—2014–2016

Designed and built a support-centric community social network for Ubiquiti's users, inspired by community forums, StackExchange, Quora, Instagram and others. Created business logic, requirements, wireframes, prototypes, and a modular, SCSS-based responsive framework. Also built front-end features using AngularJS.

### nurun

**Senior User Experience Architect**—Atlanta, GA—2012-2014

Guided campaign requirements and strategy; created user flows, wireframes, and interactive prototypes for clients like Nespresso, Assurant, Gas South, and The Home Depot.

### Moxie

**User Experience Architect**—Atlanta, GA—2010–2012

Focused on web and mobile experiences, information architecture, and conversion funnels, for clients like Verizon Wireless, Cartoon Network, Coca-Cola, Garnier, and BBC America.

### Carnegie Mellon University

**Masters in Human-Computer Interaction**—Pittsburgh, PA—2009–2010

**General Dynamics Viz**

**Technical Lead, Interface Designer, User Researcher**

Researched and built a real-time, unified, online collaboration tool for organizing and planning emergency response personnel.

**Pittsburgh Post-Gazette**

**Service Design**

A service design project to engage readers and increase readership for the Pittsburgh Post-Gazette. Performed ethnographic user research and prototyped solutions.

### Microsoft

**Program Manager Intern** Visual Studio Team Foundation Server—Raleigh, NC—2008

### University of Maryland, Baltimore County

B.S. in **Computer Science & Game Development**, and **Psychology**—Catonville, MD—2009

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